Join us to make sure every girl knows her power.

Girls Leadership

Power of Voice

Benefit 2024

Hosted in Partnership with

Gold House

Celebrating the Asian American Native Hawaiian Pacific Islander Research Launch

April 30, 2024

The Green Room, San Francisco CA
Our Mission
Girls Leadership teaches girls to exercise the power of their voice through programs grounded in social-emotional learning. We provide programs for girls, workshops for families, and professional development training for teachers, guidance counselors, sports coaches and nonprofit staff. Girls Leadership centers gender and racial equity in its work to address the internal and external barriers to leadership development.

There are 25 million K–12th grade girls in the U.S. If you combine the efforts of all national girl-serving organizations, they collectively reach only about three million, or about 12%, of the country’s girls, leaving a staggering 22 million girls in the U.S. without support. Girls Leadership’s bold goal is to close that gap. Learn more at girlsleadership.org.

Our Impact
Our girls are in the midst of a mental health crisis. According to the CDC, adolescent girls have been experiencing increasing rates of anxiety and depression at twice the rate of their male-identifying peers, which, for girls of color, is further exacerbated by systemic racism and a lack of resources for wellness.

Our unique and transformational approach supports girls’ wellbeing and leadership at scale. We do this by working not only with the girls themselves, but also by focusing on the influential adults in their lives. When we teach a family, school, sports team or community-based organization, we change the systems and role models that surround girls every day. Adults leave our programs ready to give girls the support and the example to use the power of their voice.

Over the past 15 years, we have worked with districts, public schools, charters, independent schools, sports teams, and community-based organizations across the country to reach over 500,000 girls and are on track to reach 1 million by 2025.
Our National Study of AANHPI Girls’ Leadership

Girls Leadership is thrilled to launch our groundbreaking research study, conducted in partnership with Evaluation Studio, on how ethnicity and culture impact the leadership development of Asian American, Native Hawaiian, and Pacific Islander (AANHPI) girls. Until now, no national research existed on the experiences of AANHPI girls and gender-expansive youth. Co-led with a Youth Research Council made up of 17 youth who identify as AANHPI and female or gender non-conforming, this study surveyed and interviewed the largest number of AANHPI identifying youth and adults to date. Through this study, we came to understand the wide-ranging definitions of leadership within the many communities and subgroups of AANHPI youth, as well as external supports and barriers to their success. Our data and recommended solutions will be shared nationwide so that teachers, schools, and community-based organizations can create greater equity in the leadership development of all girls.

Benefit

On April 30th, 2024 at San Francisco’s iconic Green Room, Girls Leadership will bring together our community to celebrate the launch of our groundbreaking research and our continuous work to dismantle gender and racial inequities for all youth. We expect more than 200 leading professionals in sectors like tech, media, government, VC, finance, and education to attend. Past partners include Salesforce, Electronic Arts, Block, Bank of the West, PricewaterhouseCoopers LLP, Choreograph, and Media Matters Worldwide.

Gold House

Gold House is the leading cultural ecosystem that unites, invests in, and champions Asian Pacific creators and companies to power tomorrow for all. Their innovative programs and platforms include membership systems and events to fortify relationships among the Asian Pacific community and with other marginalized communities (#StopAsianHate); first-of-its-kind ventures to propel the next generation of top Asian Pacific founders, creatives, and social impact leaders (Gold House Futures, Gold House Ventures); and industry-leading research, consulting, and marketing to promote authentic and affirming storytelling (Gold Storybook, Gold Open, Gold List, A100 List).

To learn more, visit www.goldhouse.org or follow @GoldHouseCo on Instagram, Facebook, Twitter, and LinkedIn.
## Sponsorship Levels

### Leader: $50,000

- **Table of 10**
  - Speaking opportunity at the Benefit
  - Logo on Step and Repeat
  - PLUS all benefits of Power Sponsor

### Power: $25,000

- **Table of 8**
  - Branded recognition via Girls Leadership blog post shared on Girls Leadership social media channels
  - Verbal recognition during the Benefit program
  - Photo with honorees
  - PLUS all benefits of Voice Sponsor

### Voice: $10,000

- **6 Seats**
  - Dedicated posts on social media:
    - Facebook: 25k+ followers
    - Twitter: 18K+ followers
    - Instagram: 13K+ followers
  - Dedicated slide in Benefit slideshow
  - PLUS all benefits of Courage Sponsor

### Courage: $5,000

- **4 Seats**
  - Company name and logo on e-communications (invitation, reminders, and thank you message), emailed to our mailing list of ~50,000
  - Company name and logo on Girls Leadership social media channels of ~55k followers
  - Company name and logo on Benefit site
  - PLUS all benefits of Wellbeing Sponsor

### Wellbeing: $2,500

- **2 Seats**
  - Name featured in Benefit marketing materials, including website, social media channels, emails, and event slideshow
  - Private Raising Resilient Girls parent education presentation for 20+ attendees (does not expire)
    - This seminar investigates gender expectations of girls in society, media, and school. Caregivers are invited to reflect on their own communication habits and learn everyday tools to model wellness, resilience, and voice.

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### Research Partners

- Morgan Stanley
- The Asian American Foundation
- GOLD HOUSE
- ROSY
- SurveyMonkey
- Applied Materials Foundation
- Paul Weiss
- Vodafone Americas Foundation

[girlsleadership.org](http://girlsleadership.org)
## Sponsorship Benefits

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<thead>
<tr>
<th>Power of Voice Sponsorship Benefits</th>
<th>Leader $50K</th>
<th>Power $25K</th>
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SPONSORSHIP FORM

THANK YOU FOR SPONSORING OUR POWER OF VOICE BENEFIT!

PAYMENT OPTIONS

Pay by Credit Card:
Purchase your sponsorship securely online at girlsleadership.org/sfpowerofvoice2024/

Pay by Check:
Please make check payable to Girls Leadership and mail to:
Attn: CA Benefit
Girls Leadership
P.O. Box 24423
Oakland, CA 94623
(Please enclose contact information, so we can follow up on sponsorship benefits).

Pay by Wire Transfer or Request Invoice:
For wire transfer instructions or to request an invoice, please contact Catherine Stahl at catherine@girlsleadership.org.

Girls Leadership’s tax ID number is 33-1207431