

HOW WE LEAD

We see leadership as a way of life. These are the tenets that we practice every day to create change within ourselves, with our friends, our family, and in our world.



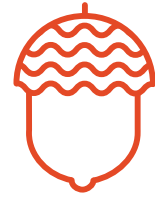
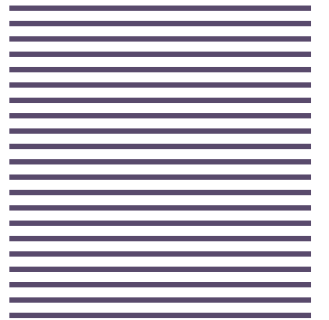
WE SPEAK UP

Speaking up takes courage, but it's a skill we can learn. Even if the result isn't what you hoped for, be proud that you spoke your truth. Remember, you're the only one who knows what you need. Your words can change the world.



WE ARE CONNECTED

We don't need a ton of friends, just a couple of true ones. You get to choose who to be vulnerable with and what you want to have in a friend. Don't settle; connections matter.



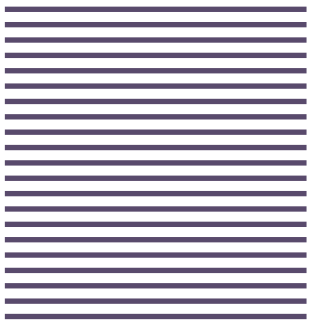
WE KNOW OURSELVES

Everything you need to thrive is already inside of us. You know that little quiet voice inside your head? That voice is brilliant; listen to it. Trust yourself to know what you truly want.



WE VALUE DIFFERENCES

Often it is easiest to connect with other people like us, but being able to build relationships across differences and learn from different perspectives is powerful. All of us are smarter than any of us.



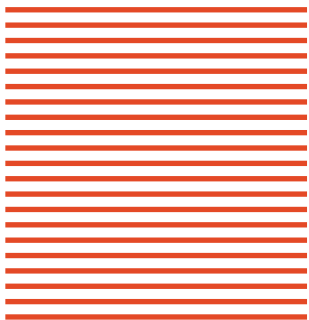
WE EMBRACE MISTAKES

Whether it's the pressure to be perfect or the fear of embarrassment, too many of us become ashamed of our mistakes. When you deny your mistakes and don't use them as a learning moment, you miss your opportunity to grow and change.



WE TAKE ACTION

Everyday actions add up to a life of leadership. Whether raising your hand in class, choosing a new seat at lunch, or trying out for the team, small actions will lead to big change.



WE TRUST OUR HEART

Emotions are the raw material of our dreams, our goals, and our relationships. There's no such thing as a wrong or bad feeling! When you respect your feelings, you respect yourself.



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