Message from the Executive Director

Dear Friends,

Thanks to your support, Girls Leadership Institute (GLI) served a record 7,000 participants this year. Girls from kindergarten through twelfth grade learned and practiced skills to live a life of leadership. Their parents and guardians gained tools to model healthy conflict and cultivate resilience. Educators acquired training and original curriculum to integrate social emotional learning into their classrooms.

Despite the many doors that have been opened to girls and women, challenges to equality persist. We see it in the classrooms when girls start their sentences with apologies (“I’m not sure if this is right, but”) or end in upspeak (“Martin Luther King was a civil rights leader?”). We see it in relationships with their teachers, coaches, classmates, and peers when girls don’t speak up to advocate for their most important needs. And we see it in a society that teaches girls that their greatest value is in their appearance.

This year, we listened to girls from a diverse range of geographic, cultural, and socioeconomic settings. With increasing support from foundations and corporations, we doubled our program offerings for low-income girls.

We convened our staff and board to reflect on our four years as a nonprofit and strategize about our future. Two critical needs became clear: we need data on girls’ leadership, and major channels to distribute what we do know to parents and educators. GLI will add original research and large-scale content dissemination to our strategic objectives in 2014 to address these needs.

When more people have the tools to cultivate girls’ leadership and when we better understand the assets and challenges associated with it, we will truly be able to change the face of leadership.

We are proud of what we have accomplished this year. More is still to come. Your support will help us begin a thrilling new chapter in the study and practice of girls’ leadership.

Thank you from the whole team at Girls Leadership Institute.

Simone Marean
Executive Director & Co-Founder
Girls Leadership Institute teaches girls to practice healthy relationships, emotional intelligence, and assertive self-expression.

We use girls’ everyday relationships as leadership classrooms to teach these skills. In friendships, girls develop their sense of self. They learn how to negotiate, resolve conflict, compromise, act on their feelings, and ask for what they need. These are the relational building blocks of leadership that will serve girls personally and professionally over a lifetime.

Girls Leave GLI Programs with:

**Emotional Intelligence:** Girls are able to identify, accept, and express their feelings more often and more clearly.

**Assertive Self-Expression:** Girls are able to express their feelings more directly by making more eye contact, standing tall and firm, using a strong tone of voice, and asking for what they need and want.

**Healthy Relationships:** Girls are more capable in resolving conflicts independently, brainstorming their options, acknowledging their contribution to a problem, sincerely apologizing, accepting apologies gracefully, and knowing when to walk away.
**Overview and Preview**

- Served 6,479 participants
- Ran 166 programs
- Attracted participants from 24 states and 4 countries
- Created new curriculum for grades 6-8
- Increased scholarships awarded by 118%
- Increased participants served by 50%

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**2013 Overview**

- Served 6,479 participants
- Ran 166 programs
- Attracted participants from 24 states and 4 countries
- Created new curriculum for grades 6-8
- Increased scholarships awarded by 118%
- Increased participants served by 50%

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**2014 Preview**

- Serve 10,000 participants
- Run over 200 programs
- Create new curriculum
- Increase scholarships awarded by 100%
- Provide fully funded programs for low-income communities
- Publish original research
- Launch online content dissemination

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“I liked developing a common language that the two of us can use going forward.”

– GLI Parent
Partnership Building

Day Camps

Through support from PricewaterhouseCoopers (PwC), GLI provided two fully funded day camps in San Jose and New York City. These programs were offered at no cost to participants as a spring break alternative. Volunteers from PwC visited the day camps to share highlights on achieving their professional goals and to motivate girls to pursue their own dreams.

Summer Program

GLI partners with local schools in the metropolitan New York area to provide full scholarships to our flagship residential summer program. This year, we hosted girls from the Young Women’s Leadership Network Schools and Mott Hall Charter School. We were also able to provide many scholarships as a result of generous support from individual donors. We raised $85,000 in camp scholarships, which allowed sixty-five girls to attend our summer program.

Parent and Daughter Series

Through support from the Yahoo! Foundation, GLI is creating new programming for our Parent and Daughter series and delivering it to families from low-income communities in San Jose, CA. This will be our first bilingual program to be delivered in English and Spanish.

We will evaluate this program in order to explore providing more bilingual Parent and Daughter series in the future.

“I learned that there is no perfect girl. That means that we should strive to be the best person that we can be and appreciate our beauty.”
– Dana
GLI created a unique and supportive environment that allowed me to gain confidence and to grow into the strong woman I am today. I learned to be less judgmental of others and of myself. I'm able to ask for what I need in my relationships and set boundaries with others for what is acceptable behavior. I'm also better at accepting criticism from others and, most important, learning from it.

Now that I am at college, I am finding opportunities to step outside of my comfort zone almost every day. GLI taught me to embrace and overcome that uncomfortable feeling. My life would be nowhere near as fulfilling as it is today if I hadn't understood that. It's so important for girls to be reminded that they are unique and beautiful in their own ways and experience that "GLI magic."

Q: What do you like about GLI Summer Camp?
After my 6th grade summer, which was 10 days, I told my mom I made closer friends in 10 days than at school for the whole school year. There are lots of different girls from all around the world. You can always say, “Where are you from?” Everyone has different experiences that we come together and share. We’re all learning the same communication skills.

Q: How have you grown at camp?
Before 6th grade, I was shy. I cared about what others thought... and I was afraid to show myself. Then I came to GLI. There’s no status here – we can be our crazy selves and not pretend to be something we’re not. We’re all different, but we’re all girls. We’re free. Now that I’m an 8th grader, I know the returners better, I know how to make friends with new people, and I know the GLI traditions. I’m back at a place where you can be who you always wanted to be.
Thank you to our very generous donors and funders

$100,000+
NoVo Foundation

$50,000 – $99,999
Andrew H. & Ann R. Tisch Foundation

$20,000 – $49,999
Coni Frezzo & Edmond Sannini
Holman Family Foundation
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$10,000 – $19,999
Tiffany & Bret DiMarco
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Thank you to our very generous donors and funders

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Lorna Uno
Daisy Von Furth
Carolyn Wandell–Widdoes
Garrett Watanabe
Elizabeth Wolfson
Words Bookstore
Janet Zinn
### Financials

**September 1, 2012 – August 31, 2013**

#### Support & Revenue

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#### Expenses

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#### Financial Position

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What Are We Trying to Achieve

Girls, Parents, Educators
Girls participating in GLI programs show an increase in emotional intelligence, knowledge of healthy relationships, conflict resolution skills, confidence, self-advocacy, and resilience in the face of challenge. Parents come away better able to practice and role model these skills for their daughters, creating long-term impact for the girls. Teachers learn to build a culture of leadership in their classroom community as well as how to embed leadership skills in their curriculum.

Institutions
Girls Leadership Institute research will improve public understanding of how institutions can improve girls’ leadership skills. GLI will make research and content available online to all schools and organizations. GLI is collaborating with partner organizations to further the cause of girls’ leadership.

Society
More girls will identify as leaders and aspire to live lives of both personal and public leadership.
**Mission & Vision**

**GLI Mission**
Girls Leadership Institute teaches girls the skills to know who they are, what they believe, and how to express it, empowering them to create change in their world. We work with girls, parents and caregivers, and educators to ensure lasting impact.

**GLI Vision**
A society in which girls and women engage authentically and assertively at every level of decision making in all areas of their lives.

**Board of Directors**

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  Chair, Business Analyst and Strategic Planner

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  Vice Chair, Director, No Ceilings: The Full Participation Project at the Clinton Foundation

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  GLI Co-Founder, Bestselling Author

- **Amelia Wilson**
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**Executive Staff**

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  Co-Founder and Executive Director

- **Kiku Johnson**
  Director of Programs

- **JenMarie Landig**
  Director of Operations and Finance

- **Adriana Solís López**
  Director of Development
Changing the Face of Leadership

Support GLI

1. Invest in the future of girls leadership by donating to GLI: www.girlsleadership.org/donate

2. Bring GLI programs to your community: www.girlsleadership.org/programs

3. Advocate for GLI with decision makers in your community: http://www.girlsleadership.org/programs/bring-gli-your-organization

4. Like us on Facebook and follow us on Twitter: @GirlsLeadershipInstitute and @GirlsLeadership

Contact Us

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